



Romanian LLW Model

1) Identity Card	
Title:	Romanian: Festivalul Sanselor Tale (FST) English: The Festival of Your Opportunities
First implementation and No of occurrences:	2000 4
Slogan:	Romanian: Suntem aproape de tine English: We are close to You
Basic aim:	Promoting, advocating and implementing the 'lifelong learning' concept, celebrating the learning actors as well as promoting their opportunities for professional and social integration and for personal fulfilment
Time frame and duration:	Official time: first week in November; 4 days (the least) up to 7 days
Location:	Throughout the country: in the capital, other cities, towns, villages, Cross-border activities with neighbouring countries Regional and international co-operation
Level of coordination:	Two: national, regional/local
Level of events:	Two: national, local
Type of events:	Different educational, promotional, informative, social and cultural events according to the target groups
Beneficiaries:	Widest public of all generations: learners, would-be-learners, non-learners Youth/adults: students, graduates, employed/unemployed Professionals (from formal and non-formal educational system, from other fields) Disadvantaged groups Politicians Social partners
Central theme/s (optional):	-

2) Relevant LLW related documents and references	
International documents on LL(W):	- ELLI – European Lifelong Learning Initiative, 1996 - Fifth International Conference on Adult Education (CONFINTEA V), Hamburg, 1997 - Memorandum on Lifelong Learning, European Commission, 2000
National documents on LL(W):	- Legislation elaborated by Ministry of Education, Research and youth Ministry of Culture and Cults Ministry of Labour and Social Affairs National Employment Agency
LLW documentation:	- LLW plan - LLW report and analysis - Manual for LLW co-ordination - "Paideia" Magazine published by ANUP (The National Association of Popular Universities)



References to the Romanian LLW in international publications:	<ul style="list-style-type: none"> - The Learning Festivals Guide. An internationally-produced communication tool in support of the launch of the International ALW; published by NIACE, 2000 - Lernen für alle : Lernfeste in Südosteneuropa 2001 / Learning is for everyone : Adult learners weeks in South Eastern Europe; published by IIZ/DVV Bonn, 2002 - Convergence : Adult Learners' Weeks and Learning festivals; Special double issue, published by ICAE, 2002 - Securing the right to learn. An internationally-produced guide to advocacy, published by NIACE, 2002 - International Adult Learners Week – Six years after CONFINTEA V, published by Unesco Institute for Education, Hamburg, 2003 - Assessment of the State of the Art of Adult Learner's Week/Learning Festivals in Europe – Bettina Bochynek, UNESCO, Hamburg 2000
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3) LLW Goals / Impacts

Related to attitudes and values:	<ul style="list-style-type: none"> - Raise public awareness on the importance of learning as an opportunity for life at all stages - Develop a holistic attitude towards learning by integrating all educational systems (formal, non-formal and informal) - Stimulate curiosity and promote the joy of learning - Overcome competition and enable the co-operation between different institutions, GOs and NGOs for future common projects - Overcome xenophobia by raising an integrative attitude towards different ethnic and religious groups and disadvantaged people - Give learners the chance to become active actors of learning and freely express their ideas and opinions
Related to practice:	<ul style="list-style-type: none"> - Implement new adult education institutions in the rural area - Promote education as an opportunity for employability and career making by presenting the learning offers, trainings, etc. - Promote the development of social competencies and the active citizenship - Celebrate learners and educators - Give information and guidance about adult education and lifelong learning opportunities - Give information of European integration at all levels (political, economical, social, educational) - Implement new teaching/learning methods in adult education - Support the didactical supply for trainers in both formal and formal education by implementing didactical materials, manuals, working tools, etc. - Support the Romanian traditional art in order to transfer the cultural identity to the new generations
Related to theory:	<ul style="list-style-type: none"> - Establish grounds for dialog and experience exchange between theoreticians and practitioners - Dissemination of new paradigms in education promoted at the international level - Know – how transfer to other education providers



Related to policy:	<ul style="list-style-type: none"> - Draw the attention of the decision makers by disseminating the present EU education policy as referred to adult education and training systems and the importance of the non-formal system of education - Attract and involve decision makers in developing programs and activities - Establish partnerships between different community actors - Advocate and lobby for the implementation of the strategy of lifelong learning
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4) Main LLW aspects and corresponding actors

Patronage:	Ministry of Education, Research and Youth Ministry of Culture and Cults
National steering body:	National LLW Committee (since 2000)
National co-ordinator(s):	IIZ-DVV – Project Romania The National Association of the Regional Centres for Adult Education (ANCZEA)
Regional and thematic co-ordination:	Network of regional and local coordinators: Regional Centres for Adult Education, Popular Universities, Cultural Houses, Territorial Departments of the Ministry of Education, Didactical Body Centres
Organisation of events:	Institutions, interest groups and individuals from various fields acting at local level
Media support:	National radio and TV stations, newspapers and magazines Local radio and TV stations, newspapers and magazines International radio station (Radio Romania International)
Public funding:	IIZ-DVV Project Romania Ministry of Culture and Cults Ministry of Labour and Social affairs Municipalities County Councils
Sponsorship, donations:	Commercial enterprises, providers of services for LLW (designers, publishers, etc.), Mass-Media (free advertising/broadcasting)

5) Harmonised activities

National co-ordination (IIZ-DVV project Romania, ANCZEA):	<ul style="list-style-type: none"> - Establish the LLW providers and coordinators network - Database of addresses, telephone numbers, main contact names, activities undertaken during the festival - Printed catalogue of all LLW providers, activities and places (available to all providers) - Monitor the FST at national/local level - Evaluation and report of FST (national, local) - Elaborate the concept and develop activities - Co-operation with governmental structures and LLW providers at the local level - LLW promotion at different levels (web pages, TV, radio, newspapers) - International co-operation
Organisation of national	- National press conference



events (by IIZDVV Project Romania):	- Grand LLW opening at the national level (Romexpo-Buarest)
Regional/thematic co-ordination:	Tasks are defined around six key areas of LLW co-ordination: <ul style="list-style-type: none"> - Establishing partnerships, co-operation, co-ordination - Planning and co-ordinating of events - Media promotion - Funding - Creating informative and promotional material - Creating working tools (questionnaires, didactical materials for seminars, handouts, etc.) - Monitoring, evaluating and reporting
LLW registration:	At national level via application form or web based interface Computer based application for registration and monitoring

6) LLW evaluation

Evaluation tools at the national level:	Questionnaires for the collection of quantitative and qualitative feed-back data on LLW: <ul style="list-style-type: none"> - for providers of LLW events - for regional and thematic co-ordinators - for participants at LLW events - other questionnaires used by local co-ordinators for specific activities Examples of good practice Articles with feed-back of the press
Input of data	Via computer application
Processing of data	Via computer based application
LLW report and analysis	Published on the national publications of the non-formal system of education, LLW website

7) Categorisation of LLW providers of events

Field of education:	Formal and non-formal, informal providers: regional centres for adult education, cultural houses, popular universities, cultural homes (rural), didactical body centres, kindergartens, primary and secondary schools, universities, folk schools, youth centres, learning exchanges well as information and counselling centres;
Field of work:	For example: enterprises, employment offices, trade unions, rural and regional development centres, chamber of commerce;
Field of culture:	For example: cultural palace, cultural homes, folk creation centres, clubs and associations from the field of culture, libraries and book stores, museums, music and dance schools, memorials and others
Social field:	For example: social centres, homes for the elderly, clubs and associations from the field of social care;
Environmental field:	For example: groups and associations, agricultural and forestry extension services and other
Field of health protection:	For example: clubs, NGOs from the field of health care (prevention and treatment), medical centres, hospitals and other
Other fields:	For example: NGOs, clubs and associations from the field of tourism, sport,



	economy, etc.
Public authorities:	For example: ministries, municipalities, territorial departments of the ministries, County Councils;

8) Categorisation of LLW events	
Presentations of learning opportunities/programme s/projects and activities:	For example: open doors days, lectures and meetings, group and individual presentations, exhibitions of materials and products, conferences, multimedia presentations, dissemination of projects and good practices, inauguration of new courses,
Events involving audience participation:	For example: learning and creative workshops for designing ceramic products, painting, carving, artistic, musical and computer workshops, creative workshops for the elderly and for children, practical knowledge and skills testing, practical demonstrations, study cases, role plays, interviews, debates, round tables, job fairs with discussion on the theme of job-seeking, self-employment, business management, meetings, learning various skills, contests of participants, etc.
Information and guidance:	For example: advice centres, information days, stalls with information and other direct means of providing information and consultation on opportunities for lifelong learning at LLW venues, by telephone, by internet (future)
Accompanying events:	For example: opening ceremonies, other social and cultural events, presentations of books and publications, journals and collections, literary evenings, concerts, meetings with talks and music, theatrical and film presentations, traditional evenings, fashion parade, receptions, award ceremonies, diploma presentations, press conferences, club meetings, taster sessions, visits to natural and cultural attractions, professional outings, guided tours, competitions, meetings of municipal councils, celebrations of anniversaries, video coffee, closing events
Broadcasting:	For example: talk-shows, news on the grand LLW opening, reports from LLW venues, radio and TV interviews, round tables, presentations of award winners, press conferences

9) Awards for exceptional achievements (since 2000)	
Domain:	Adult education and lifelong learning
Categories:	<ol style="list-style-type: none"> 1. Awards given to individuals for exceptional learning success and for improving their own knowledge 2. Awards given to professionals for exceptional learning success and for improving the knowledge of others 3. Awards given to institutions for exceptional professional or promotional success in improving the knowledge of others
Number of awards:	
Promotion of life histories:	At the LLW openings Media (radio, TV) appearances National publications of ANUP and ANCZEA LLW web page



10) Promotional and informative material	
National level:	Corporate image: LLW logo, poster, leaflet, ANCZEA NewsLetter LLW Web page www.iiz-dvv.ro www.inebis.org www.ministerulculturii.ro www.edu.ro www.evenimentul.ro www.cotidianul.ro www.cnr.fx.ro
Local level	For example: flags, balloons, banners, calendars, informative sheets, local posters and leaflets, bulletins and brochures, invitation letters, event programmes, booklets, postcards, catalogues of educational programmes, exhibition catalogues, display panels, special editions of journals, press releases, awards, audio and video cassettes, CDs

11) Funding	
National co-ordination:	IIZDVV Project Romania, Ministry of Education, Research and Youth, Ministry of Culture and Cults
Regional/thematic co-ordination:	IIZDVV Project Romania, Ministry of Culture and Cults, Municipality, County Councils, sponsorships and donations, in kind, own resources, voluntary work
Organisation of events:	IIZDVV Project Romania, Ministry of Culture and Cults, Municipality, County Councils, sponsorships, own resources, voluntary work

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